

Gentleman's Pride

Description and Purpose

As a razor blade moves across your skin, it can cause nicks and scratch the skin's surface causing 'razor burn', leaving your skin irritated and dry. Pamper and soothe your skin with the moisture of Gentleman's Pride, an alcohol-free aftershave balm with a clean, masculine scent. Feel the icy exhilaration of this unique blend of lubricants and moisturisers combined with pure, stabilised aloe vera gel.

In the form of a smooth, silky lotion, it doubles as a skin conditioner to soothe and replenish the skin after shaving. The aloe vera, mixed with special conditioners such as rosemary and camomile, helps to gently soothe the skin. Also contains HA to help keep the skin looking younger.

Although we've called it an aftershave balm, it can be used at any time to relieve the irritation caused by razor burns or overexposure to the sun and wind.

At a glance...

- Aftershave balm or anytime moisturising lotion
- Alcohol-free formula
- Soothes and moisturises
- Unique, fresh fragrance



Ingredients

Stabilised aloe vera gel, water, methyl gluceth-20, ethylhexyl palmitate, dimethicone, glyceryl stearate, polyacrylamide, C13-14 isoparaffin, laureth-7, PEG-100 stearate, sodium hyaluronate, tocopheryl acetate, retinyl palmitate, ascorbic acid, allantoin, rosemary extract, camomile extract, diazolidinyl urea, methylparaben, propylparaben, fragrance.

Contents

118ml (4fl oz).

Directions

Apply liberally after shaving or exposure to the elements.



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