

# Forever Bright Toothgel

## Description and Purpose

Aloe vera has long been treasured for its quality and versatility - including dental care. Your teeth will gleam with Forever Bright, one of the best toothgels on the market. Your family will love the flavour and clean refreshing taste.

Formulated for the entire family to use, Forever Bright contains only the highest quality ingredients. It is also suitable for vegetarians since it contains no animal by-products. Natural peppermint and spearmint flavourings leave your mouth feeling fresh and clean.

The combination not only has antibacterial properties for fighting plaque and keeping the breath fresh, but it also benefits the gums and delicate inner lining of the mouth. Suitable for all ages.

Years of research, development and collaboration with scholars and dentists have provided Forever with the optimum aloe-based formula for effective cleaning.

## At a glance...

- Contains aloe vera and bee propolis
- Fights plaque
- Whitens without bleaching agents
- Soothes mouth and gums with its antibacterial action
- Does not contain fluoride
- Green colour great for kids



The optimum percentage of aloe vera gel needed for effective cleaning was determined after extensive testing at a leading dental college in the US. Further input was sought from a large number of doctors and dentists before agreeing the final specifications. The result is a toothgel with a cleaning ability second to none, with an abrasiveness so low that it has been declared a polishing gel by an independent dental laboratory. With all the other benefits that aloe vera gel brings to the gums, here is a toothgel preparation that not only matches the competition, it beats it hands down.

The Forever Bright Toothgel formulation was adopted after reviewing market research data, which demonstrated a growing preference amongst consumers for a gel, rather than a paste. After using one or two tubes of Forever Bright, most people are reluctant to use other brands. The great minty taste is popular with all the family, as its excellent cleaning abilities help to strengthen and protect your teeth and gums.

**Note:** This product does not contain fluoride.

## Ingredients

Stabilised aloe vera gel, sorbitol, hydrated silica, glycerin, sodium lauryl sulphate, carrageenan, flavour, bee propolis, sodium saccharin, sodium benzoate, chlorophyllin-copper complex.

## Contents

130g (4.6oz).

## Directions

Brush teeth after meals, have regular dental check-ups and avoid snacking between meals.



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