X5 Marketing Newsletter Newsletter



Halowe'en, fireworks – and oh too soon, it's Christmas! With winter coming, it is important to protect our skin from cold, drying winds. For women, we have a complete skincare and makeup range. For us men, we can use the superb moisturisers as well. Our Aloe Lips is a terrific lip-balm, great for children too. And Christmas? Well, with such a great range of products, I am sure you will find lots of presents in our brochure. Just ask your Distributor for a new one if you have mislaid yours.

The Perfectoring Canvas

Cosmetics, like fashion, are always on the move, and this time it is the return of polished, flawless skin.

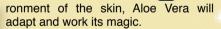
Over the past decade the trend has been for soft, dewy, satin-looking skin. But not any more – move over sparkly bronzing powders and creams. Hooray, the ohso-cool and classy look of matte complexions is back!

So, when we think of the classic look, we think of those famous 50's actresses like Grace Kelly and Audrey Hepburn. Foundation formulas have moved on in

leaps and bounds since then no caking! And of course, our Sonya foundation is so perfect!

Aloe Vera is so unique for the skin, the lignin gives it the ability to penetrate right down to cellular level, working on damaged areas. As the pH is the same as our skin $(5\cdot5)$ it is suitable for all skin types. It is also an adaptogen, so it doesn't matter the age, condition or envi-

- * Contains our superb Aloe Vera Gel
- * Antioxidant vitamins A, C and E
- * Marine extract (algæ)
- * pH 5·5
- Micronisation of the powder is minute, 0.5 microns, which means it won't crease or fade, and is great for oily skin.
- ★ Designed to give you a professional sheer, flawless veil
- Cream to powder formulation which makes the foundation feel light on the skin
- * 12 colours from palest to darkest complexions;
- that work with the skin's natural chemistry
- * SPF8



Aloe Vera acts as a carrier, so we add nature's cellular substances – hydrolysed elastin and collagen, alongside humectants, moisturisers, antioxidant vitamins and camomile to soothe irritated skin. Together we have created the most amazing skin collection, counteracting the damage caused by weather, environmental factors and of course, the natural ageing process.

For Your Alluring Eyes!



A terrific skincare product, our Alluring Eyes cream is one of our truly popular items. Like all our products, this lasts a long time because you need only a very small amount.

- Reduces the appearance of fine lines, wrinkles and dark circles.
- Improves the skin's suppleness and elasticity
- Conditions delicate eye area with vitamin E
- Anti-inflammatory ingredients help reduce puffiness relating to allergies and tired eyes.
- Rich in nourishing agents including vitamin C to condition and moisturise.

(28·3 g, code: 185, £17·23)

The Toothgel Smile

N° 009 – November 2007

I have always had problems with my teeth and as such have been the dentist's best customer for many years. It was not helped that at the age of 13 I had one of my front teeth snapped off by a thrown stone. I had a post crown cap but what followed was years of recurring abscesses on the root of the tooth. I found that over time I stopped smiling because of the problem.

In 2002 it came to a head when the bone in front of the tooth gave way and my tooth was left dangling and almost dropping out. I can't even describe the pain.

My NHS dentist wanted to give me a denture, but I felt there must be a better way of fixing the problem. I found a private dentist who specialised in leading-edge tooth implants who said that he could help me.

The work included lifting the front of my upper gum, and removing the infected and crumbling bone, replacing it with bone from my lover jaw. As you could imagine, with all the cutting and stitching, my upper gum looked a mess.

Once the bone had grown together, I had a new cap pinned in place. Unfortunately, my gum had not regained its original shape and instead of nice pink arches above each tooth, I had one big arch. Not very pretty. I was still not smiling at this point, although I could now eat properly.

Around this time I discovered FLP and started to drink the Aloe Vera Gel and use the Aloe Forever Bright Toothgel. Three months after starting to use the products, I returned to the dentist for another check up. He was amazed at the extent my gums had regenerated. In fact, the gum had regained about 98% of its original shape. The dentist was so impressed that I became his number one case study, and he now recommends the Gel and Toothgel to his other patients.

My family use the toothgel

as well and we have found that we don't need to use the services of the hygienist when we have our regular check ups. In fact, we don't need to have any work done at all. The NHS should be recommending these products to everyone as then they wouldn't have the problems they have with too few dentists.

If you see me now, I am the person with the biggest smile in the room, and why not? It's no surprise that I now sell more toothgel than any other product, and now all my customers have million-dollar smiles as well.



Carl Munson.

NOT sure if you will get on with one of our products? Remember, everything is sold with a full 60-day money-back guarantee – you've nothing to lose! (This includes our cosmetics and weightmanagement ranges.)