

A LONG LIFE sounds like everyone's dream. But what can we do about it? It makes sense to eat healthily and to exercise sensibly. Part of that is being sure of the QUALITY of what we consume. Forever go to great lengths to ensure the quality of all their products and ingredients. Below we have reproduced a statement from Forever relating directly to the quality of their **Aloe Vera Gel.** Food for thought, in more ways than one. I usually write about products from Forever that are top-sellers. This month, I have chosen four that may have escaped your attention. The **Aloe First** is a particular

favourite of mine; I often use it to 'refresh' my hair when I haven't the time to completely wash it. It keeps my hair soft and manageable. Why not try it?



orever has a huge range of products; well over 200. As well as things that everyone are products, like makeup and specialist skin care, that are going to be of interest for just some people that we know.

This month we are looking at four products. Maybe you haven't tried them yet. Maybe this is the opportunity you need to find out about these particular products.

#### Aloe First

Aloe First is a gentle spray that contains stabilised Aloe Vera Gel, bee propolis, allantoin and eleven different plant extracts to soothe and protect the skin. It is excellent to use to help clean skin before applying a dressing as it can safely rinse out dirt and grit. It can be used to



Fantastic Four products from Forever?

# FOREVER – A GUARANTEE OF QU

orevertogether with its affiliates are the world's largest ■ grower and distributor of Aloe Vera. We own plantations in the USA and the Caribbean — both prime aloe growing climates. Therefore we can tell you exactly how and where our aloe was grown. For example, we know and can assure you that no pesticides or herbicides are used in our aloe vera fields.

We control the whole process, from choosing which leaves are ripe for harvest, right through to the storage temperature after bottling. We are not dependent on any other supplier.

Our aloe vera gel is extracted from freshly harvested, mature leaves and stabilised to protect its essential nutritional content within hours. The stabilisation process is patented by Forever's' founder, CEO and Chairman of the Board, Rex Maughan.

No artificial flavouring or colouring is added to our aloe vera gel. As there are many harvests during the course of the year, colour and taste may vary.

Although a large proportion of aloe vera gel is naturally composed of water, anybody seeing the raw gel will know that protect hair from sun and chlorine damage and is soothing to use as an after-sun spray. It is easy to apply and moisturises the skin. It really is an essential for any home.

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## **Pomesteen Power**

Pomesteen Power is one of the most powerful antioxidant dietary supplements on the market today. It combines a unique blend of nature's most potent 'super fruits' including: pomegranate, mangosteen, pear, raspberry, blackberry, blueberry and grapeseed. It is the perfect accompaniment to any of Forever's four Aloe drinks, helping to keep the immune system strong and healthy.

#### Aloe Scrub

New skin cells are generated within the dermis layer of our skin. Dead cells on the skin's surface are constantly shed and replaced by new ones. Exfoliants will speed up the process of sloughing-off dead skin cells, and aid refining of the skin. With a combination of two natural ingredients, stabilised Aloe Vera Gel plus solid micro-spheres made from pure Jojoba oil, Aloe Scrub will gently, yet effectively, remove the build-up of dead skin cells and debris that clog pores without tearing and dragging the skin as some scrubs will.

## **Alpha-E Factor**

Alpha-E Factor is a skin replenishing agent, designed to enhance the skin. It has been formulated to provide deep skin conditioning and nourishment. It combines powerful antioxidants which enhance the skin's elasticity, normalising and balancing dry skin. It smoothes and moisturises, and helps with common skin conditions. It is great for shaving – just mix a few drops with **Aloe Liquid Soap** for a really smooth finish. Great if you are prone to razor burn.

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it is not a thin clear liquid. Our aloe vera gel is not homogenised nor filtered. Our drinks have a rich pulp, which settles and contains much of the goodness of aloe vera that is necessary in our daily diets.

The Food and Drug laboratories of New York have declared that our aloe vera gel is 'essentially identical' to the raw aloe vera gel. In other words, drinking our aloe vera gel is like breaking open a leaf and scooping out the gel.

