

Wacky Cactus

NATURAL HEALTH FROM THE ALOE AND THE BEEHIVE

SPRING will soon be here, along with Mother's Day on 22nd March. We have some excellent products to give as gifts to show how much we appreciate our mothers. Our **Aroma Spa Collection** is featured below. Spring also reminds us of animals and their young. Britons are known as a Nation of Animal Lovers, despite some of the horrendous stories we still hear. For those of you with animals in your care, both small and large animals, we would like to remind you that *Forever's* products are excellent for looking after their health too. For example, animals also suffer from arthritis and, like us, can gain relief by being given our **Forever Freedom** drink. *Forever* is opposed to animal testing (we use our Senior Managers for that!) and we support PETA: People for the Ethical Treatment of Animals.



FOREVER

Robin

Animals and Aloe Vera

At *Forever* we are lucky to have some experienced professionals to advise us, and you – our customers – can confidently seek advice through us, your Distributors. If we don't know the answer, we'll refer to our experts. One of those professionals is David Urch, an experienced and long-standing vet, with a large and small animal practice in the West Country. This is some of his advice when looking at the benefits animals can receive from *Forever* products.

David Urch says that natural products are important when helping both people and animals, and this "involves understanding the complementary integrated holistic whole lifestyle approach to well-being.

"The first aim is to prevent or hold back conditions and then treat them if it becomes necessary. In an ideal situation we would only use natural complementary products, but in the real world there are cases where the time needed for them to work is not available and the integrated approach becomes essential. Your nutrition and that of your animals also plays a very important part in prevention. If nutrients are lacking then supplementation to avoid disease becomes imperative.

"One has to look and treat the whole animal and not just the presenting symptoms. The animal's lifestyle must also be examined and



Our animal friends can benefit from Aloe too.

amendments made to the diet, exercise, water intake and stress levels." He goes on to say that "75% of the problems [pet-owners] ask about can be helped by our Top 10 Products."

"Another area where we can help pet owners and their pets is insurance. Many owners (particularly of dogs, cats and horses) insure them. A number of these insurance companies including Petplan, NFU, E&L, and Kbis will pay for complementary products **if endorsed by their veterinary surgeons.**"

All our products can be used on animals, and our pets suffer from many of the same conditions as we do. Ask your Distributor and look in our new brochure (see right).

Forever's superior **Aloe Vera Gel** contains only the highest quality Aloe Vera. It contains an abundance of vitamins and minerals, including the rare vitamin B12. Aloe Vera Gel has had a profoundly positive influence on the health and lifestyle of many people and animals.



CHARITY SUPPORT

Macmillan – Forever Charity of the Year for 2009

"Macmillan Cancer Support improves the lives of people affected by cancer. We provide practical, medical, emotional and financial support and push for better cancer care. One in three of us will get cancer. 2 million of us are living with it. We are all affected by cancer. We can all help. We are Macmillan."

www.macmillan.org.uk

Forever's aim is to hold both national fundraising activities, and events organised at a local level hosted and run by local Distributors. We will provide more information as and when we can, but if you have any ideas for fund-raising for this excellent cause, please contact your Distributor. If you have your own charity you would like us to support, again, please contact your Distributor to find out what we can do for you.

We thank you for your forthcoming support.

MACMILLAN Cancer Support Forever Charity of 2009

NEW BROCHURE



Our new Product Brochure is out now, complete with all our new products, and with the prices revised to reflect the lower rate of VAT. Ask for yours now!

A Mother's Love is Forever... (Mother's Day 22 March)

With Mother's Day just around the corner, we have created a delightful promotion for you to get your mother something extra special. Buy the **Aroma Spa Collection** and receive a FREE luxury designer Mother's Day gift bag! (Only available while stocks last).

The three piece collection includes: Relaxation Salts, Relaxation Shower Gel and Relaxation Massage Lotion. Use them alone or together, and you will enjoy the benefits of an Aromatherapy Spa

experience right in the comfort of your own home.

The **Relaxation Bath Salts** are formulated with legendary Dead Sea Salt, lavender and other essential oils. The **Relaxation Shower Gel** is formulated with the moisturising and soothing power of Aloe Vera plus essential oils and fruit extracts. The **Relaxation Massage Lotion** is an emollient, non-greasy massage lotion – ideal for use after bathing with Relaxation Bath Salts or Relaxation Shower Gel. Together – an unforgettable gift for a special lady.



Code: 285, Price: £51-17